

David Littlewood

PhD, MA, BSc

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QUALIFICATIONS

Educational

- **PhD Department of Geography**, University of Sheffield, 6th April 2011
Thesis Title: *'A selfish Responsibility'- A Critical Examination of Corporate Social Responsibility (CSR) and Development within the Mining Industry in Namibia.*
- **MA Human Geography Research**, University of Sheffield, 9th November 2006.
Dissertation Title: *Integrating Human Rights and Development: A Study of the Interpretation, Implementation and Implications for NGOs of Engagement with Rights-Based Approaches to Development.*
- **BSc (Hons) Geography, Durham University (University College)**, 30th June 2005
Dissertation examining: *Regeneration in South Yorkshire Coalfield Communities.*

Professional

- **Fellow of the Higher Education Academy**, reference number PR093416 – Date of recognition 13/10/2015

EMPLOYMENT HISTORY AND TEACHING EXPERIENCE

9/15 – present **Lecturer in Strategic Management, the University of Sheffield Management School, the University of Sheffield**

I am currently employed as a Lecturer in Strategic Management at Sheffield University Management School, the University of Sheffield. I have a variety of teaching, research and administrative duties.

Teaching at the University of Sheffield

Undergraduate

- Lecturer on MGT231 Business Strategy – exam marking and lecture delivery
 - 2015/2016 – Student Feedback 4.00/5
 - 2017/2018 – Student Feedback 4.20/5
- Personal Tutor (15 students)

Postgraduate

- Module Leader MGT6047 Strategic Management – seminars, lecture delivery and coursework marking:
 - 2015/2016 – Student Feedback 4.20/5
 - 2016/2017 – Student Feedback 4.30/5
- Personal tutor (37 total students)

Student supervision

Completed

- Dissertations and Projects (2 students 2015/2016)

Ongoing

- Yingying He (PhD at SUMS, 2nd Supervisor, Start Date October 2016 End May 2017)
- Bala Auwalu (PhD at SUMS, 1st Supervisor, Start date October 2016)
- Valentina Varbanova (PhD at SUMS, 2nd Supervisor, 1st May 2017)
- Dian Eka Mayasari (PhD at SUMS, Joint 1st Supervisor, Start date February 2017)
- Zara Seini (PhD at SUMS, Joint 1st Supervisor, Projected Start date April 2017)
- Naeem Albihany (PhD at SUMS, Joint 2nd Supervisor, Start date October 2015)

6/13- 8/15

Lecturer in Reputation and Responsibility

Henley Business School, the University of Reading

I was employed as a Lecturer in Reputation and Responsibility at Henley Business School, the University of Reading. I had a variety of teaching, research and administrative duties:

Teaching at Reading University

Undergraduate

- Module Convener - MM334 New Directions in Business and Corporate Social Responsibility. Module design and delivery 2014/15 - Student Feedback 4.08
- Guest lecture Social Enterprise Module March 14th 2014 *Social Entrepreneurship: Lessons and Perspectives from the Developing World*
- Assessment Panel – Social Enterprise Module 16th March

Postgraduate

- Postgraduate Reputation and Responsibility Module. Individual assignment marking on the Full Time MBA Reputation and Responsibility Module
- Teaching MBA Reputation and Responsibility module:
 - PT P6 24th/ 25th January 2014, none provided
 - FT14 May and June 2014 – Student Feedback 3.50
 - HB49 15th -16th January 2015 – Student Feedback 4.04
 - HB51 20th /21st February 2015 – Student feedback 3.90
 - FT15 May and June 2015 – Student feedback, none provided
 - HK 04 25th/26th July 2015 – Student Feedback 4.00
- Module Convener - MNM3CRES Corporate Responsibility Elective MBA 2014/2015 Design of materials including study guide, responding to questions.
- MSc Marketing and International Management Projects
 - 2014/15 12 students (Supervision, marking and moderating)
 - 2014/15 7 students (Supervision, marking and moderating)
- Guest Lecture Principles of Marketing Module 12th December 2014 *Sustainable Marketing*

Student supervision

Completed

- I supervised seven MBA management challenges to completion on a range of topics.
- I supervised to completion Irene Garnelo Gomez (PhD at HBS, 2nd supervisor, Start Date October 2013 – submitted thesis 9th August 2017 - passed viva no corrections 21st September 2017).

Personal Tutor

- Personal tutor Flexible MBA Programme (HB52) March 2014 – March 2015 (58 students)

- Personal tutor undergraduate September 2014 (19 students)
- Personal tutor postgraduate MSc September 2014 (10 students)

Additional activities

- Rewrite of Reputation and Responsibility Module Handbook
- Moderation of Management Challenges and R&R assignments
- Update and maintain JMCR online content using Henley CMS system
- Collation of reputation and JMCR news items
- Organise JMCR Conference 2015 and Centre Days 2015
- Teaching taskforce for new MSc portfolio (attend meetings and design structure of Sustainable Marketing and Brand Management and Reputation, produce MDF for MSc Reputation and Responsibility module)
- Taskforce for the implementation of the online MBA programme
- E-learning Coordinator

3/11-3/13

Research Fellow, the Trickle Out Africa Project Queen's University Management School, Queen's University Belfast.

Research fellow on the Trickle Out Africa Project, which explores social and environmental enterprises across the 19 countries of Southern and Eastern Africa, my principal duties are:

- (1) Day to day project management and administration
- (2) Building and maintaining the project website: www.trickleout.net
- (3) The creation of an online directory of African social and environmental enterprises which now has over 3500 listings
- (4) The successful planning and completion of 24 weeks fieldwork in Zambia, Kenya, South Africa and Mozambique working with 22 case study enterprises.
- (5) Organising and helping to run an academic capacity building workshop with attending faculty members from institutions across Southern and Eastern Africa
- (6) The production and presentation of conference papers.
- (7) Ongoing contributions to project outputs including journal papers, book chapters, and public outreach activities like the Local Talent Global Impact Public Lecture Series and Showcase

Teaching at Queen's University Management School

- Guest lecture for the Environmental Communications Module MA in Corporate Responsibility and Sustainable Development.
- Guest lecture for Issues in Sustainability Module MA Sustainability and CSR, and MSc Environmental Management
- Tutorial work for Level 3 Module Business Analysis
- Guest lecture for Level 3 Contemporary Issues Module "Business and Development".
- Exam and course work marking Level 3 Business Analysis Module

10/06- 2/11

Postgraduate Research Student, The University of Sheffield, Department of Geography

Thesis Title: 'A selfish Responsibility'- A Critical Examination of Corporate Social Responsibility (CSR) and Development within the Mining Industry in Namibia

Thesis successfully defended subject to minor corrections. Corrections completed February 2011.

Key Skills:

- Extensive experience in the use of qualitative research methods
- Qualitative Data analysis including use of NVIVO data analysis software
- Report writing to an academic standard
- Project management skills and ability to meet deadlines
- Oral presentation skills
- Fieldwork experience in a developing country context (1 year in Namibia).

Teaching at the University of Sheffield

- Delivering seminars in '*Qualitative Methods for Human Geographers*' to groups of 20-30 undergraduate students. Seminars examining a range of qualitative research methods including interviewing, observation, document analysis, and data analysis.
- Seminar Demonstration in '*Quantitative Methods for Human Geographers*' to groups of 20-30 undergraduates. In particular the use of quantitative data analysis software SPSS.
- Tutor for undergraduate projects in module '*Information and Communications Skills for Geographers*'.
- Undergraduate Exam Marking, '*Region Nation and World*'
- Course Marking '*Geographical Data Analysis*' and '*Qualitative Methods for Human Geographers*'
- Group Leader '*Geographies of Development Field Class*', Namibia March 2008.

ADDITIONAL TEACHING ACTIVITIES AND ESTEEM

- Visiting Member of Faculty at the IE School of Communication, Madrid. Crash course module: Brand and Reputation Management, Wednesday 2nd March – Tuesday 8th March 2016.
- External MBA Management Challenge Supervisor: Henley Business School, the University of Reading. Four students supervised to completion and two ongoing.
- International Examiner, PhD Viva, Wits Business School, the University of the Witwatersrand: Corporate Reputation in the South African Diamond Industry: A Stakeholder's Perspective
- External Assignment Marker: Henley Business School, the University of Reading. Reputation and Responsibility Module. Corporate Responsibility Module.

LEADERSHIP AND ADMINISTRATION

University of Sheffield

- **MIES Divisional Director of Impact, Innovation and Engagement (IIE).** January 2017 – present. In this role, I act as a champion for IIE activity and support divisional colleagues in their research led engagement with external organisations, their impact activities, and innovation in research, teaching and outreach. Some activities include:
 - Presentation of Sheffield City Region – Quarterly Economic Survey (QES) Q4 - 12th January 2018. Sheffield City Region Quarterly Economic Survey Breakfast Event, the Source: <https://screconomy.org.uk/brexit-doesnt-mean-bust-local-businesses-qes-breakfast/>
 - Presentation of Sheffield City Region – Quarterly Economic Survey (QES) Q3 – 27th October 2017. Sheffield City Region Quarterly Economic Survey Breakfast Event, the

Source: <http://www.bqlive.co.uk/innovation/2017/10/31/news/yorkshire-businesses-need-to-use-innovation-incentives-28633/>

- Presentation of Sheffield City Region – Quarterly Economic Survey (QES) Q2 – 18th July 2017. Sheffield City Region Quarterly Economic Survey Breakfast Event, the Source: <http://www.yorkshirepost.co.uk/news/skills-shortages-are-hampering-sheffield-city-region-s-growth-1-8656126>
- Presentation of Sheffield City Region – Quarterly Economic Survey (QES) Q1 – 5th May 2017. Sheffield City Region Quarterly Economic Survey Breakfast Event, the Source: <http://www.yorkshirepost.co.uk/business/firms-remain-to-be-convinced-by-industrial-strategy-plans-1-8529355>. Analysis of results from the QES survey for Sheffield City Region and production of highlights.
- Development of international collaborations with: Makerere University Private Sector Forum; Beihang University, University in Beijing, China; Sprott School of Business, Carleton University.
- Planning and leading MIES divisional away day – 28th June 2017. Focus on External Business Advancement.
- Engagement with UN High Commission for Refugees (UNHCR) and NGOs during visit to Zaatari Refugee Camp, Jordan. Also visiting local universities including University of Jordan, and Princess Sumaya University for Technology.
- **Undergraduate Open Day Co-ordinator.** January 2016- present. In this role, I coordinate the academic side of open day activities. This includes making welcome presentations to parents and prospective students, giving taster seminars and lectures, and coordinating academic engagement with open days across the Management School. Through this role I have also undertaken a number of additional related activities including:
 - Channel Talent: Business Studies: Corporate Social Responsibility With Dr David Littlewood From The University Of Sheffield <http://www.channeltalent.co.uk/event/business-studies-corporate-social-responsibility-with-dr-david-littlewood-from-the-university-of-sheffield/>
 - Discover Social Sciences Lecture – Global Corporate Social Responsibility 24/01/2017
 - Access to HE Workshop – Workshop College 27/11/2017
 - Representative of University of Sheffield and Northern Consortium Charity at NCUK-IEN Graduation, international recruitment lecture, and Inaugural NCUK-IEN Alumni Event in South Korea – 1st – 3rd August. Source: <https://www.ncuk.ac.uk/ncuk-updates/inaugural-ncuk-ien-alumni-event-celebrating-30-years-ncuk/>

RESEARCH AND SCHOLARLY ACTIVITY

Selected areas of interest:

- Strategic Corporate Social Responsibility (CSR)
- Business and society
- Social and environmental entrepreneurship
- Development debates and theory
- Entrepreneurship and the informal economy
- Organisation stakeholder relationships

Publications

Journal Articles

- **Littlewood, D.**, Rogers, P and Junhong, Y. (forthcoming). “The price is different depending on whether you want a receipt or not”: Examining the Purchasing of Goods and Services from the Informal Economy in South-East Europe. *The Service Industries Journal*, DOI: 10.1080/02642069.2018.1444032. ABS 2* Impact Factor 1.36.
- **Littlewood, D.** & Holt, D. (forthcoming). Social Enterprise Resilience in sub-Saharan Africa, *Business Strategy and Development*. ISSN: 2572-3170 [http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)2572-3170/earlyview](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)2572-3170/earlyview)
- **Littlewood, D.** & Kiyumbu, W. (forthcoming) “Hub” organisations in Kenya: What are they? What do they do? And what is their potential? *Technological Forecasting and Social Change*. ABS 3* Impact Factor 2.625. <https://www.sciencedirect.com/science/article/pii/S0040162517313173>
- **Littlewood, D.** & Holt, D. (2018) Social Entrepreneurship in South Africa: Exploring the Influence of Environment. *Business & Society*, 57(3): 525-561. ABS 3* Impact Factor 3.298 DOI: <https://doi.org/10.1177/0007650315613293>.
- Holt, D. & **Littlewood, D.** (2017) Waste livelihoods amongst the poor - through the lens of bricolage. *Business Strategy and the Environment*, 26(2): 253-264 ABS 3* Impact Factor: 3.076.
- Holt, D. & **Littlewood, D.** (2015) A Process for Identifying, Mapping and Monitoring the Impact of Hybrid Firms: Illustrated with African Case Examples, *California Management Review*, 57(3): 107-125. - ABS List 3* FT45 Journal Impact Factor: 2.943.
- Rivera-Santos, M., Holt, **D.**, **Littlewood, D.** & Kolk, A. (2015) Social entrepreneurship in sub-Saharan Africa, *Academy of Management Perspectives*, 29: 72-91 DOI: 10.5465/amp.2013.0128 - ABS List 3* FT45 Journal Impact Factor: 4.943.
- **Littlewood, D.** (2015) Corporate Social Responsibility (CSR), Mining and Sustainable Development in Namibia: Critical Reflections through a Relational Lens, *Development Southern Africa*, 32(2): 240-257. DOI: 10.1080/0376835X.2014.984833 – Impact Factor 0.424.
- **Littlewood, D.** (2014) 'Cursed' Communities? Corporate Social Responsibility (CSR), Company Towns and the Mining Industry in Namibia. *Journal of Business Ethics*. 120(1): 39-63. (DOI) 10.1007/s10551-013-1649-7 - ABS rank 3* FT45 Journal, Impact Factor 2.354.

Books Chapters

- **Littlewood, D.** and Holt, D. (2018), “Social Entrepreneurship and CSR Theory: Insights, Application and Value”, in Spence, L.J., Frynas, J.G., Muthuri, J. and Navare, J. A, *Handbook of Research on Small Business Social Responsibility: Global Perspectives*, Edward Elgar, Cheltenham.
- Holt, D. and **Littlewood, D.** (2018), “Social Entrepreneurship and Africapitalism–Exploring the Connections”, in Amaeshi, K., Idemudia, U., & Okupe, A., *Africapitalism: Rethinking the Role of Business in Africa*, Cambridge University Press.
- **Littlewood, D.** and Holt, D. (2017), “Hybrid Organizations in Sub-Saharan Africa: Insights for Research, Policy and Practice”, in Billis, D. & Rochester, C., *Handbook on Hybrid Organisations*, Edward Elgar, Cheltenham.
- **Littlewood, D.** & Russon, J. (2015) CSR, Mining and Development in Namibia. In *CSR in Developing Countries: Towards a Development-Oriented Approach*. Edited by Dima Jamali,

Charlotte Karam, and Michael Blowfield. Greenleaf Publishing. <http://www.greenleaf-publishing.com/productdetail.kmod?productid=4083>

- **Littlewood, D.** & Holt, D. (2015) Social and Environmental Enterprises in Africa: Context, Convergence and Characteristics. In The Business of Social and Environmental Innovation. Springer. Hamann, R., Nwosu, E., and Hall, M. (Ed.). http://link.springer.com/chapter/10.1007/978-3-319-04051-6_2
- Holt, D. & **Littlewood, D.** (2014). The informal economy as a route to market in Sub-Saharan Africa – observations amongst Kenyan informal economy entrepreneurs, The Routledge Companion to Business in Africa. Nwankwo, S and Ibeh, K. (Ed.). <http://www.routledge.com/books/details/9780415635455/>
- **Littlewood, D.** & Holt, D. (2014) Addressing rural social exclusion in the developing world - exploring the role of African social purpose ventures. Exploring Rural Enterprise: New Perspectives on research, policy and practice. Henry, C. & McElwee, G. (Ed.). <http://www.emeraldinsight.com/doi/book/10.1108/S2040-724620144>

Case Studies

<i>Title</i>	<i>Series</i>	<i>Year</i>
Case Study No. 1: Cookswell Enterprises "Save Money, Save Energy, Save our Forests and Eat Well" Littlewood and Holt	Trickle Out Africa Project Case Study Series. Available: http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies	2013
Case Study No. 2: The Book Bus "Improving children's lives one book at a time" Holt and Littlewood	Trickle Out Africa Project Case Study Series. Available: http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies	2013
Case Study No. 3: The Mumwa Crafts Association "Community development through craft production" Littlewood and Holt	Trickle Out Africa Project Case Study Series. Available: http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies	2013
Case Study No. 4: The Khayelitsha Cookie Company - "Creating opportunity one bite at a time". Holt and Littlewood	Trickle Out Africa Project Case Study Series. Available: http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies	2013

Working Papers

- Working Paper 1: Defining Social and Environmental Entrepreneurial Activity at the Individual/ Business Model and Concept Level. Trickle Out Working Paper Series. Available: <http://www.trickleout.net/index.php/resourcesandfaqs/workingpapersresources>
- Working Paper 2 Development through Enterprise– A Pilot Study of Social and Environmental Enterprises in Namibia. Trickle Out Working Paper Series. Available: <http://www.trickleout.net/index.php/resourcesandfaqs/workingpapersresources>
- Working Paper 3 The Jua Kali and the Mali-Mali The Informal Formal Nexus amongst Kenyan Micro Enterprises. Trickle Out Working Paper Series. Available: <http://www.trickleout.net/index.php/resourcesandfaqs/workingpapersresources>
- Littlewood, D. and Holt, D. (2015) "Social Enterprise in South Africa", ICSEM Working Papers,

- No. 2015-02, Liege: The International Comparative Social Enterprise Models (ICSEM) Project.
<http://iap-socent.be/icsem-working-papers>

Conference Papers

- **Littlewood, D. & Holt, D.** (2017). An Actor-Network Theory Perspective on Social Innovation and Hybrid Organising, 9th International Social Innovation Research Conference, Swinburne University of Technology, Melbourne, Australia
- **Littlewood, D. & Holt, D.** (2017). The Informal Economy in Windhoek Namibia Institutions, Resources and Linkages with the Formal Economy, Informal Economy Summit, Brigham Young University in Provo, Utah.
- Holt, D. & **Littlewood, D.** (2017). From imitative to innovative – what makes the difference in informal economy business models? Informal Economy Summit, Brigham Young University in Provo, Utah.
- Holt, D. & **Littlewood, D.** (2017). Growing micro enterprises - perspectives and practices of African informal economy entrepreneurs. IABS Conference, Amsterdam, June 29th -2nd July.
- **Littlewood, D. & Holt, D.** (2017). Tourism Hybrid Organisations in Sub-Saharan Africa: Exploring their Institutional Work and Sustainable Development and Poverty Alleviation Impacts, IABS Conference, Amsterdam, June 29th -2nd July
- **Littlewood, D. & Holt, D.** (2016) Social Enterprise and the Sustainable Development Goals, Symposium, “We the Entrepreneurs – The Role of Entrepreneurship in Addressing the Sustainable Development Goals”, British Academy of Management Conference, Newcastle 6-8th September.
- Holt, D, **Littlewood, D.** Crotty, J. & Ljubownikow, S. (2016) Resources in context: Organisational forms and resource profiles of African third sector organisations, ISTR's 12th International Conference, Stockholm, Sweden 28 June - 1 July 2016
- **Littlewood, D. & Holt, D.** (2015) Tourism Hybrid Organisations in Sub-Saharan Africa Explored through a Lens of Institutional Entrepreneurship, 38th ISBE Conference, Glasgow 11th-12th November.
- Gomez, I. G., **Littlewood, D.** & Money, K. (2015) Understanding the Identity and Motivations of Sustainable Consumers: A Conceptual Framework, British Academy of Management Conference, Portsmouth 8-10th September.
- **Littlewood, D. & Holt, D.** (2015) Social Entrepreneurship, Tourism and Poverty Alleviation: Insights from Sub-Saharan Africa, British Academy of Management Conference, Portsmouth 8-10th September.
- **Littlewood, D. & Holt, D.** (2015) Conceptualising Resilience & Social Entrepreneurship Relationships In Complex & Chaotic Environments, 75th Annual Meeting of the Academy of Management, August 7-11, Vancouver, British Columbia, Canada.
- **Littlewood, D. & Holt, D.** (2014) Conceptualising Social Entrepreneurship and Resilience: Perspectives from sub-Saharan Africa, 37th ISBE Conference, Manchester 5-6th November.
- Holt, D. & **Littlewood, D.** (2014) Waste Livelihoods - Innovation, Bricolage and Poverty Alleviation in Low-Income Economies, 37th ISBE Conference, Manchester 5-6th November.
- **Littlewood, D. & Holt, D.** (2014) ICSEM Working Paper - Social Enterprise in South Africa, International Comparative Social Enterprise Models (ICSEM) Western Symposium, La-Rochelle-Ardenne, October 9-10th.

- Holt, D. & **Littlewood, D.** (2014) Reaching the underbanked and unbanked in subsistence markets at the nexus of the formal and informal economy, British Academy of Management Conference, Belfast 9-11th September.
- Holt, D & **Littlewood, D.** (2014). Financial services for the poor within the formal/informal nexus in sub-Saharan Africa, 74th Annual Meeting of the Academy of Management, Philadelphia 1-5th August.
- Holt, D & **Littlewood, D.** (2014) Entrepreneurship in the Informal/Formal Economy Nexus-a comparative evaluation of street sellers in Kenya and South Africa, the Fifth Subsistence Marketplaces Conference, June 13th-15th Champaign, Illinois.
- **Littlewood, D** & Holt, D. (2013). Exploring the Intersection of Corporate Social Responsibility (CSR) and Social Entrepreneurship in South Africa through an Institutional Lens. 36th ISBE Conference, Cardiff 12-13th November.
- **Littlewood, D** & Holt, D. (2013). Addressing Rural Social Exclusion through African Social Purpose Ventures. 36th ISBE Conference, Cardiff 12-13th November.
- **Littlewood, D** & Holt, D. (2013). Impact evaluation of a Kenyan Eco-Business: A Pilot Study. 73rd Annual Meeting of the Academy of Management, Orlando Florida, August 9-13.
- **Littlewood, D** & Holt, D. (2013). The Jua Kali and the Mali-Mali: The Informal/Formal Nexus amongst Kenyan Micro Enterprises. The Academy of Management Africa Conference, 7-10th January
- Meldrum, B., Simpson, A., Willington, L., Holt, D & **Littlewood, D.** (2012). Support needs of South African Social Entrepreneurs. Business and Social Innovation Conference, University of Cape Town South Africa 14-16 November
- Holt, D. & **Littlewood, D.** (2012). Imitation, Entrepreneurship and the Informal/Formal Economy Nexus – An African Perspective. 35th ISBE Conference, Dublin 7-8th November.
- **Littlewood, D.** & Holt, D. (2012). Mapping the Trickle Out Benefits of Social and Environmental Enterprises - A Pilot Study of an East African Ecobusiness. 35th ISBE Conference, Dublin 7-8th November.
- **Littlewood, D.** & Holt, D. (2011). Social and environment enterprise in 2011 Namibia - Sector mapping and a review of public policy responses. Conference paper presented at Business and Social Innovation Conference, University of Cape Town South Africa 14-16 November
- Holt, D. & **Littlewood, D.** (2011). Developing a taxonomy of social and environmental enterprises in sub-Saharan Africa – an initial analysis. Conference paper presented at Business and Social Innovation Conference, University of Cape Town South Africa 14-16 November.
- Holt, D., **Littlewood, D.** & Harrison, R. (2011), Defining social and environmental entrepreneurial activity at the individual, business model and concept level. Conference paper presented at 8th Annual NYU-Stern Conference on Social Entrepreneurship, New York 2-4th November
- **Littlewood, D.** (2011). Corporate Social Responsibility (CSR), Development and the Mining Industry in Namibia: Critical Reflections through a Relational Lens. Conference paper presented at Corporate Responsibility Research Conference (CRR), University of Leeds 12th-14th September
- Holt, D. & **Littlewood, D.** (2011). Trade not Aid'- Social and environmental enterprises in Sub-Saharan. Conference paper presented at the EABIS (The Academy of Business in Society) 10th Annual Colloquium 2011 26-28 October - INSEAD Europe campus, Fontainebleau, France

Special Issues

Lead Guest Editor for Special Issue the Social Enterprise Journal (Impact Factor 1.21) – Social Enterprise and Networks. With Dr Zaheer Khan.

Other Academic Activities

- 9th International Social Innovation Research Conference. Stream co-chair - Social innovation, hybridity and networks.
- Session chair SUMS doctoral conference – MIES Division 12/09/2017
- Attended Marie Curie IAPP Conference – Undeclared Work in South East Europe – Towards a More Successful Fight Against the Phenomenon, Zagreb 1st September 2017 – production of Marie Curie Fellow video.
- Facilitator – British Academy of Management Conference 2015, Portsmouth. Professional Development Workshop - Generating Impactful Research: Views from the Field
- ESRC Seminar Series – Corporate Responsibility among SMEs from emerging/developing economies www.sbsr-global.net – Understanding Social Entrepreneurship in Sub-Saharan Africa through a Framework of Resilience – (Small) Social Enterprises and CSR in Emerging/Developing Countries, Royal Holloway, University of London, 16th June 2015.
- Presentation to School of Marketing and Reputation, HBS 27th March
- HBS Paper development workshop presentation 05/11/2013 - Institutional Framing of CSR and Social Entrepreneurship Interactions in South Africa
- Henley Members Day, 23rd September 2013, Resilience and Social Entrepreneurship: Perspectives from East and Southern Africa
- Presentation Dry Day Event (2009), Sheffield Centre for International Drylands Research (SCIDR), Dept of Geography University of Sheffield, 20th May.
- 3rd Year PhD Progress Presentation, Dept. of Geography University of Sheffield
- 1st Year PhD Upgrade Presentation, Dept. of Geography University of Sheffield

Online Articles

- ISBE e-magazine Enterprising Matters, Rural Enterprise – Summer 13. Social Purpose Ventures, BoP Communities and Rural Exclusion in the Developing World. Littlewood, D. and Holt, D. <http://www.isbe.org.uk/Social-Purpose-Ventures-BoP-Communities-and-Rural-Exclusion-in-the-Developing-World>
- LSE Business Review Blog - Social entrepreneurship in Sub-Saharan Africa – what we know, what we don't, and what we can learn <http://blogs.lse.ac.uk/businessreview/2015/12/14/african-data-can-bring-fresh-insights-to-management-and-social-entrepreneurship-studies/>

Funding Applications and Awards

Funding Body	Details	Date Submitted	Outcome
ESRC	ESRC 1+3 Studentship. University of Sheffield Department of Geography, 2005. £64,00 +/-	2005	Successful
ESRC-DFID	ESRC Reference: ES/L005131/1 ESRC-DFID Poverty Alleviation 2013 Kazi Nzuri Kazi	29/04/2013	Unsuccessful

	Nzuri & the ieMBA: Efficacy, education and empowerment through entrepreneurship in African informal economies (£415,088)		
ESRC	ESRC Reference: FHEA accreditation Future Research Leaders Grant Scheme – Kupilila: A Study of Resilience and Social Entrepreneurship in Sub-Saharan Africa (requested £215,844)	02/03/2015	Unsuccessful
ESRC-NRF Newton	ESRC Reference: ES/N014073/1 Urban Transformations - Cycling out of Poverty in Southern Africa - Institutions, Informality, Impacts, and Networks (requested £498,629)	15/07/2015	Unsuccessful
British Academy	Application to British Academy Small Grant Scheme - Kupilila - A Study of Social Entrepreneurship and Resilience in Zambia, (requested £9,990)	13/10/2015	Unsuccessful
SUMS Research Stimulation Fund	Motivations, Agglomeration and the Formal/Informal Economy Nexus – A Study of Informal Economy Entrepreneurship in Windhoek, Namibia” (requested £3500, awarded £2500)	23/10/2015	Successful
GLOSS Research Associate Scheme	The Role of Innovation Hubs in Promoting Social Entrepreneurship in Kenya (£1300 for Research Associate + £1000 staff member)	11/04/2016	Successful
Max Batley Peace Studies Post-Doctoral Fellowship Application	The role of social entrepreneurship in making and maintaining peace: A comparative study (requested £94,857)	23/05/2016	Unsuccessful
ESRC – GCRF Networks Competition 2016	Meeting Global Challenges through Social Innovation and Social Entrepreneurship - An African Strategic Network (ASISE) – (requested £149,318)	01/08/2016	Unsuccessful
ESRC – GCRF Centres 2016 : Foundations for Inclusive Growth	Centre for Interdisciplinary Research on the Micro-Foundations of Inclusive Growth in Sub-Saharan Africa (InGA) – [requested £ 4,745,056.54]	04/08/2016	Unsuccessful
British Academy Small Grant Scheme	A Study of Social Entrepreneurial Ecosystems in South Africa [requested £8540]	11/10/2016	Unsuccessful
White Rose Studentship Network	Entrepreneurship beyond the Obvious: Collectivism, Resilience and Wellbeing in	30/1/2017	Unsuccessful

	Challenging Environments. White Rose PhD studentship Network [approx. £145,000]		
GCRF – EPSRC Institutional Sponsorship 2017-18	Building Business Models for Energy-as-a-Service in Tanzania [requested £31,673]	29/08/2017	Unsuccessful
Ethical Trading Initiative	South Africa Research Study – Expression of interest with Dr Thomas Hastings [requested £15,655.08]	15/09/2017	Unsuccessful
Engagement and Impact Stimulation funding	Engagement visit to the United Nations Industrial Development Organization (UNIDO) with Professor Marian Jones [requested £581.68]	26/09/2017	Successful
Impact Stimulation funding	Hybrid Organising in the Sheffield City Region – Sandpit Event [requested £400] with Dr Sergej Ljubownikow, Dr Andreana Drencheva, Dr Daragh O'Reilly, Dr Madeline Powell	28/09/2017	Successful
SIID QR Funding	Research and Engagement Workshop: Innovating to Address the Challenge of Youth Unemployment in Ethiopia with Dr Abbi Kedir [requested £5300]	13/10/2017	Unsuccessful
GCRF - BBSRC	Shamba Nzuri: Rehabilitation, Intensification and Innovation for Sustainable Resilient Food Systems and Households in Rural Kenya (requested ? total to Sheffield £49,171)	07/11/2017	Awaiting
GCRF -HEFCE	Enhancing financial inclusion for micro-entrepreneurs in Philippi, Cape Town [requested £29,225]	20/12/2017	Unsuccessful
GCRF-Hubs	Inclusive finance, digitisation and well-being	November 2017	Awaiting
GCRF – New models of sustainable development	GCRF Inclusive Societies - Revisiting hybrid social enterprises models as pathways to inclusive growth [£526,349, total to Sheffield approx. £75,000]	January 2018	Awaiting

Scholarships and Bursaries

- Attendee British Council workshop "Development through Enterprise - Inclusive and sustainable futures through entrepreneurial initiatives and cross-sector partnerships" in Cape Town South Africa, March 21st-27th 2015.

PROFESSIONAL AND EXTERNAL STANDING

Awards and Measures of Esteem

- Marie Curie Fellow – Seconded to the GREY Research Project. September 2016 – February 2017
- RETF funded Best Research Output Prize for Henley Business School 2015 – Littlewood, D. (2014) 'Cursed' Communities? Corporate Social Responsibility (CSR), Company Towns and the Mining Industry in Namibia. *Journal of Business Ethics*. 120: pp.39-63. (DOI) 10.1007/s10551-013-1649-7
- Littlewood, D. & Holt, D. (2014) Conceptualising Social Entrepreneurship and Resilience: Perspectives from sub-Saharan Africa, 37th ISBE Conference, Manchester 5-6th November. Winner Best Paper in Social, Environmental and Ethical Enterprise Track
- Holt, D. & Littlewood, D. (2014) Reaching the underbanked and unbanked in subsistence markets at the nexus of the formal and informal economy, British Academy of Management Conference, Belfast 9-11th September. Best Full Paper Award Winners, Sustainable and Responsible Business.
- Littlewood, D & Holt, D. (2013). Exploring the Intersection of Corporate Social Responsibility (CSR) and Social Entrepreneurship in South Africa through an Institutional Lens. 36th ISBE Conference, Cardiff 12-13th November. Winner Best Paper in Social, Environmental and Ethical Enterprise Track
- Littlewood, D & Holt, D. (2013). Addressing Rural Social Exclusion through African Social Purpose Ventures. 36th ISBE Conference, Cardiff 12-13th November. Shortlisted best paper Rural Enterprise Track.
- Nominated All Party Group on International Development: Outstanding Academic Study in Development (2013) Holt, D and Littlewood, D.
- Littlewood, D. & Holt, D. (2012). Mapping the Trickle Out Benefits of Social and Environmental Enterprises - A Pilot Study of an East African Ecobusiness. 35th ISBE Conference, Dublin 7-8th November. Shortlisted best paper in Social, Environmental and Ethical Enterprise Track.
- Holt, D. & Littlewood, D. (2012). Imitation, Entrepreneurship and the Informal/Formal Economy Nexus – An African Perspective. 35th ISBE Conference, Dublin 7-8th November. Shortlisted best paper in Rural Enterprise Track.
- Editorial Board member of the journal *Corporate Social Responsibility and Environmental Management*, February 2014 – present.

Reviewer

- Ad hoc Reviewer for *Development Southern Africa*
- Ad hoc reviewer for *Group & Organization Management Call for Papers – Special Issue Understanding the mechanisms by which corporate responsibility impacts stakeholder relationships*
- Ad hoc reviewer for *International Journal of Entrepreneurial Behaviour and Research*
- Ad hoc reviewer for *International Journal of Entrepreneurship and Innovation*
- Ad hoc reviewer for the *Social Enterprise Journal*
- Ad hoc reviewer *California Management Review*
- Ad hoc reviewer for *Business & Society*
- Ad hoc reviewer for *International Journal of Entrepreneurship and Innovation*

- Book reviewer World Scientific Publishing Co.
- Reviewer for Institute for Small Business and Entrepreneurship (ISBE) Conference 2014, 2015, 2016
- Reviewer for International Social Innovation Research Conference, 2017
- Reviewer for Academy of Management Conference, 2014, 2015
- Reviewer for IABS Conference 2017
- Reviewer for British Academy of Management Conference 2015, 2017
- Ad hoc reviewer for Social Responsibility Journal
- Ad hoc reviewer for - World Development

Other Appointments and Affiliations

- Fellow of the Sheffield Institute for International Development (SIID)
- Member of the Centre for Regional Economic and Enterprise Development (CREED)
- Member of the John Madejski Centre for Reputation, Henley Business School, the University of Reading
- Member of the Cluster for Research on the Informal Sector and Policy (CRISP)
- ISBE Special Interest Group - Social and Sustainable Enterprise Network
- International Comparative Social Enterprise Models (ICSEM) Project Founding Partner
- Member of Academy of Management
- Member of British Academy of Management
- Member of International Association for Business and Society.

Media Coverage

Type	Link / Reference	Site/organisation
Newspaper article	http://www.bqlive.co.uk/innovation/2017/10/31/news/yorkshire-businesses-need-to-use-innovation-incentives-28633/	Online coverage of my presentation of Sheffield City Region – Quarterly Economic Survey (QES) Q3 – 27th October 2017.
Newspaper article	http://www.yorkshirepost.co.uk/news/skills-shortages-are-hampering-sheffield-city-region-s-growth-1-8656126	Yorkshire Post – Presentation of the Q2 2017 of the Quarterly Economic Survey for the Sheffield City Region
Newspaper article	http://www.yorkshirepost.co.uk/business/firms-remain-to-be-convinced-by-industrial-strategy-plans-1-8529355	Yorkshire Post – Presentation of the Q1 2017 of the Quarterly Economic Survey for the Sheffield City Region
Article in E magazine	www.answersfrombigissue.com Article in the first edition of the digital magazine from The Big Issue	The Business of Living. Big Issue Answers volume 1 pg 66-79.
Article in printed report/ document	Pathways to Impact Document produced by Queen's	QUB Profile of the potential impacts associated with Trickle Out

Blog item	http://www.nextbillion.net/blog/2011/09/29/calling-africas-social-entrepreneurs	Next Billion
Internet News Source	http://news.youolivebranch.org/2011/10/04/calling-africa%E2%80%99s-social-entrepreneurs/	your olive branch. org Follow up on nextbillion.net blog item
Internet News Source	http://www.newsfromafrica.org/newsfromafrica/articles/art13094.html	Launch of the Directory and Project
Internet News Source	http://www.faith2share.net/Default.aspx?tabid=243	Launch of the Directory and Project
Internet News Source	http://rivalpioneers.bundublog.com/	Launch of the Directory and Project
Internet News Source	http://listrends.blogspot.com/	Launch of the Directory and Project
Internet News Source	http://news.daylife.com/article/058n9vj0v6cE7/articles?_site=daylife&q=East+African+Community	Launch of the Directory and Project
Internet News Source	http://www.afronline.org/?p=21526	Launch of the Directory and Project
Internet News Source	http://www.50report.com/index.php?option=com_rssfactory&task=visit&linkvisited=2208654&Itemid=22	Launch of the Directory and Project
Newspaper article	Research on EA social enterprise launched Daily Nation Dec 16 2011 pg 28 (Kenya)	Overview of project
Newspaper article	Business Directory to cover 19 countries The People Dec 15 2011 p 32 (Kenya)	Overview of project
Newspaper article	Group unveils research project on enterprises Financial Post Dec 12-18 2011 p20 (Kenya)	Overview of project
Newspaper article	Firm's role in tackling poverty to be known Saturday Nation Dec 10 2011 p 35 (Kenya)	Overview of project
Newspaper article (online)	http://www.guardian.co.uk/social-enterprise-network/2011/oct/05/best-link-web-social-enterprise-5-october?newsfeed=true	Guardian www.guardian.co.uk Follow up on nextbillion.net blog item
Online article	http://csrdaily.csrafrica.net/social-entrepreneurship/3576-scheme-studying-social-and-environmental-	CSR Africa Daily 14.12.11 Overview and quotes

	enterprise-sectors-in-southern-and-eastern-africa-launched.html	
Radio news media	Capital Radio Kenya Sat 10 th Dec 2011 (Kenya)	News item played on capital radio Interview broadcast on radio about the project
Newsletter	http://aom.org/Networking/ListSeries.aspx	Trickle Out mentioned in AOM ONE division newsletter

International Activities

1. Trickle Out Africa ESRC Project <http://trickleout.net>
 - Directory covers 19 countries of Southern and Eastern Africa. [Website in 5 languages]
 - Have partnered with the East African Social Enterprise Network (EASEN based in Nairobi) and African Social Enterprise Network (ASEN based in S Africa). Also collaborating and working with staff at Wits University (Social Enterprise Centre) and University of Cape Town (Graduate School of Business)
 - Helped to organise and run a capacity building workshop for academics from South Africa, Kenya and Zambia in April 2012 (20 attendees) + master class on entrepreneurship to 60 invited guests at British Institute of East Africa in Nairobi
2. International fieldwork for research projects
 - Fieldwork in S Africa, Kenya, Zambia and Mozambique – Trickle Out Africa Project
 - PhD fieldwork in Namibia for 1 year (funded as part of ESRC studentship)
 - Informal economy field work in Namibia
 - Research on hubs in Kenya
3. International teaching
 - MBA Reputation and Responsibility Module – Finland, South Africa Study Trip, Hong Kong (July 2015)
 - Visiting Member of Faculty at the IE School of Communication, Madrid. Crash course module: Brand and Reputation Management
 - Supervision of MBA students engaged in international research
4. Other international collaborations/activities
 - Papers with international academics e.g. Prof Ans Kolk (University of Amsterdam) and Miguel Riviera-Santos (Babson College US) Academy of Management Perspectives - Social Entrepreneurship in South Africa – see publications section
 - International Comparative Social Enterprise Models (ICSEM) Project Founding Partner – ongoing collaborations on papers and ICSEM Working Paper
 - Attendee British Council workshop "Development through Enterprise - Inclusive and sustainable futures through entrepreneurial initiatives and cross-sector partnerships" in Cape Town South Africa, March 21st-27th 2015.
 - Attendance at international conferences e.g. Academy of Management Conference – Florida, Philadelphia and Vancouver; Subsistence Markets Conference – Illinois; African Academy of Management Conference - Pretoria etc.
 - Development of collaborations with Makerere University Private Sector Forum; Beihang University, University in Beijing, China; Sprott School of Business, Carleton University.
 - Marie Curie Fellow – Seconded to the EU funded GREY Research Project. September 2016 – February 2017. I was hosted at the Institute for Public Finance in Zagreb Croatia.

- Representative of University of Sheffield and Northern Consortium Charity at NCUK-IEN Graduation, international recruitment lecture, and Inaugural NCUK-IEN Alumni Event in South Korea – 1st – 3rd August.
- Engagement with UNHCR and NGOs during visit to Zaatari Refugee Camp, Jordan. Also visiting local universities including University of Jordan, and Princess Sumaya University for Technology.