

## ***David Littlewood***

### **PhD, MA, BSc**

Email: [d.c.littlewood@reading.ac.uk](mailto:d.c.littlewood@reading.ac.uk)

Flat 1, Winstanley, Blenheim Road, Reading, RG1 5NQ

(m): +44 7725989516

### **Qualifications**

PhD Department of Geography, University of Sheffield, 6<sup>th</sup> April 2011

Thesis Title: *'A selfish Responsibility'- A Critical Examination of Corporate Social Responsibility (CSR) and Development within the Mining Industry in Namibia*

MA Human Geography Research, University of Sheffield, 9<sup>th</sup> November 2006.

Dissertation Title: *Integrating Human Rights and Development: A Study of the Interpretation, Implementation and Implications for NGOs of Engagement with Rights-Based Approaches to Development*

BSc (Hons) Geography, Durham University (University College), 30<sup>th</sup> June 2005

Dissertation examining: *Regeneration in South Yorkshire Coalfield Communities.*

### **Relevant Employment History and Teaching Experience**

**9/15- Present                    Lecturer in Strategic Management, Sheffield University Management School, the University of Sheffield**

In September 2015 I began working as a Lecturer in Strategic Management at Sheffield University Management School, the University of Sheffield. I have a variety of teaching, research and administrative duties.

**6/13-8/15                        Lecturer in Reputation and Responsibility, Henley Business School, the University of Reading**

I was employed as a Lecturer in Reputation and Responsibility at Henley Business School, the University of Reading, and had a variety of teaching, research and administrative duties:

### **Teaching at Reading University**

#### ***Undergraduate***

- Module Convener - MM334 New Directions in Business and Corporate Social Responsibility. Module design and delivery 2014/15
- Guest lecture Social Enterprise Module March 14<sup>th</sup> 2014 *Social Entrepreneurship: Lessons and Perspectives from the Developing World*
- Assessment Panel – Social Enterprise Module 16<sup>th</sup> March 2015

#### ***Postgraduate***

- Postgraduate Reputation and Responsibility Module. Individual assignment marking on the Full Time MBA Reputation and Responsibility Module

- Teaching Reputation and Responsibility module: PT P6 24<sup>th</sup>/ 25<sup>th</sup> January, 2014; FT14 May and June 2014; HB49 15<sup>th</sup> -16<sup>th</sup> January 2015; FN12 February 2<sup>nd</sup> -3<sup>rd</sup> February 2015; HB51 20<sup>th</sup> /21<sup>st</sup> February 2015; HK 04 25<sup>th</sup>/26<sup>th</sup> July 2015
- Module Convener - MNM3CRES Corporate Responsibility Elective MBA 2014/2015 Design of materials including study guide, responding to questions.
- MSc Marketing and International Management Projects
- Guest Lecture Principles of Marketing Module 12<sup>th</sup> December 2014 *Sustainable Marketing*

### ***Student supervision***

#### *Completed*

- Adrian Bryant (MBA at HBS, 2014) An investigation: to what extent does brand reputation influence the public's response to FMCG goods in social media?
- Rupert-Douglas Bate (MBA at HBS, 2014) An exploration of key drivers of sustainable job creation: a study of social enterprises in South Africa
- Claire Brighton (MBA at HBS, 2014) Exploring the organisational and lateral factors that motivate volunteers to join and continue in an organisation: how can the Southampton Diving Academy attract and retain volunteers?
- Kumar Vivec (MBA Management Project at HBS, 2014) Business Project for Clear View Traffic, Market analysis of road safety product market in India – The case of Clear view traffic
- Samantha Viera (MBA at HBS, 2014) An exploration of equity-based crowdfunding and financing of early-stage Biotechnology companies through 'the Valley of Death'
- Rachel Decelis - (MBA at HBS, 2015) Drivers & outcomes of corporate commitment to climate change action
- Victoria Cope – (MBA at HBS, 2015) The role of reputation within the FTSE250 Defence Sector with regard to strategic value

#### *Ongoing*

- John Reiners (MBA at HBS) The reputation and responsibility of South African banks in the fair treatment of vehicle finance clients
- Irene Garnelo Gomez (PhD at HBS, 2<sup>nd</sup> supervisor, Start Date October 2013)

### ***Personal Tutor***

- Personal tutor Flexible MBA Programme (HB52) March 2014 – March 2015; Personal tutor undergraduate September 2014; Personal tutor postgraduate MSc September 2014

### ***Additional activities***

- Rewrite of Reputation and Responsibility Module Handbook
- Moderation of Management Challenges and R&R assignments
- Update and maintain JMCR online content using Henley CMS system
- Collation of reputation and JMCR news items
- Organise JMCR Conference 2015 and Centre Days 2015
- Teaching taskforce for new MSc portfolio (attend meetings and design structure of Sustainable Marketing and Brand Management and Reputation, produce MDF for MSc Reputation and Responsibility module)

- Taskforce for the implementation of the online MBA programme
- E-learning Coordinator

**3/11-3/13**

**Research Fellow, the Trickle Out Africa Project  
Queen's University Management School, Queen's University Belfast.**

Research fellow on the Trickle Out Africa Project, which explores social and environmental enterprises across the 19 countries of Southern and Eastern Africa, my principal duties are:

- (1) Day to day project management and administration
- (2) Building and maintaining the project website: [www.trickleout.net](http://www.trickleout.net)
- (3) The creation of an online directory of African social and environmental enterprises which now has over 3500 listings
- (4) The successful planning and completion of 24 weeks fieldwork in Zambia, Kenya, South Africa and Mozambique working with 22 case study enterprises.
- (5) Organising and helping to run an academic capacity building workshop with attending faculty members from institutions across Southern and Eastern Africa
- (6) The production and presentation of conference papers.
- (7) Ongoing contributions to project outputs including journal papers, book chapters, and public outreach activities like the Local Talent Global Impact Public Lecture Series and Showcase

**Teaching at Queen's University Management School**

- Guest lecture for the Environmental Communications Module MA in Corporate Responsibility and Sustainable Development.
- Guest lecture for Issues in Sustainability Module MA Sustainability and CSR, and MSc Environmental Management
- Tutorial work for Level 3 Module Business Analysis
- Guest lecture for Level 3 Contemporary Issues Module "Business and Development".
- Exam and course work marking Level 3 Business Analysis Module

**10/06- 2/11**

**Postgraduate Research Student,  
The University of Sheffield, Department of Geography**

Thesis Title: 'A selfish Responsibility'- A Critical Examination of Corporate Social Responsibility (CSR) and Development within the Mining Industry in Namibia

Thesis successfully defended subject to minor corrections. Corrections completed February 2011.

Key Skills:

- Extensive experience in the use of qualitative research methods
- Qualitative Data analysis including use of NVIVO data analysis software
- Report writing to an academic standard
- Project management skills and ability to meet deadlines
- Oral presentation skills
- Fieldwork experience in a developing country context (1 year in Namibia).

### **Teaching at the University of Sheffield**

- Delivering seminars in 'Qualitative Methods for Human Geographers' to groups of 20-30 undergraduate students. Seminars examining a range of qualitative research methods including interviewing, observation, document analysis, and data analysis.
- Seminar Demonstration in 'Quantitative Methods for Human Geographers' to groups of 20-30 undergraduates. In particular the use of quantitative data analysis software SPSS.
- Tutor for undergraduate projects in module 'Information and Communications Skills for Geographers'.
- Undergraduate Exam Marking, 'Region Nation and World'
- Course Marking 'Geographical Data Analysis' and 'Qualitative Methods for Human Geographers'
- Group Leader 'Geographies of Development Field Class', Namibia March 2008.

### **10/06-01/11 Sheffield University Contract Researcher**

- Data collection/Telephone Interviewer for a project within the Dept of Economics University of Sheffield examining micro-finance and personal debt
- Data Collection/ Observation Research examining cancer care at the Royal Hallamshire Hospital
- ESRC research photography exhibition

### **Research and Scholarly Activity**

*Selected areas of interest:*

- Corporate Social Responsibility (CSR)
- Business and society
- Social and environmental entrepreneurship
- Development debates and theory
- Entrepreneurship and the informal economy
- Natural resources and development
- Corporate reputation
- Values, identity and the not for profit sector

### **Publications**

#### **Journal Articles**

Littlewood, D. & Holt, D. (forthcoming) Social Entrepreneurship in South Africa: Exploring the Influence of Environment. *Business & Society* –ABS 3\* Impact Factor 1.936

Holt, D. & Littlewood, D. (2015) A Process for Identifying, Mapping and Monitoring the Impact of Hybrid Firms: Illustrated with African Case Examples, *California Management Review*, 57(3): 107-125. - ABS List 3\* FT45 Journal Impact Factor: 2.554

Rivera-Santos, M., Holt, D., Littlewood, D. & Kolk, A. (2015) Social entrepreneurship in sub-Saharan Africa, *Academy of Management Perspectives*, 29: 72-91 DOI: 10.5465/amp.2013.0128 - ABS List 3\* FT45 Journal Impact Factor: 2.826

Littlewood, D. (2015) Corporate Social Responsibility (CSR), Mining and Sustainable Development in Namibia: Critical Reflections through a Relational Lens, *Development Southern Africa*, Vol. 32(2): 240-257. DOI: 10.1080/0376835X.2014.984833 – Impact Factor 0.407

Littlewood, D. (2014) 'Cursed' Communities? Corporate Social Responsibility (CSR), Company Towns and the Mining Industry in Namibia. *Journal of Business Ethics*. 120: 39-63. (DOI) 10.1007/s10551-013-1649-7 - ABS rank 3\* FT45 Journal, Impact Factor 1.552

### Books Chapters

Littlewood, D. & Russon, J. (2015) CSR, Mining and Development in Namibia. In CSR in Developing Countries: Towards a Development-Oriented Approach. Edited by Dima Jamali, Charlotte Karam, and Michael Blowfield. Greenleaf Publishing. <http://www.greenleaf-publishing.com/productdetail.kmod?productid=4083>

Littlewood, D. & Holt, D. (2015) Social and Environmental Enterprises in Africa: Context, Convergence and Characteristics. In The Business of Social and Environmental Innovation. Springer. Hamann, R., Nwosu, E., and Hall, M. (Ed.). [http://link.springer.com/chapter/10.1007/978-3-319-04051-6\\_2](http://link.springer.com/chapter/10.1007/978-3-319-04051-6_2)

Holt, D. & Littlewood, D. (2014) The informal economy as a route to market in Sub-Saharan Africa – observations amongst Kenyan informal economy entrepreneurs, The Routledge Companion to Business in Africa. Nwankwo, S and Ibeh, K. (Ed.). <http://www.routledge.com/books/details/9780415635455/>

Littlewood, D. & Holt, D. (2014) Addressing rural social exclusion in the developing world - exploring the role of African social purpose ventures. Exploring Rural Enterprise: New Perspectives on research, policy and practice. Henry, C. & McElwee, G. (Ed.). <http://www.emeraldinsight.com/doi/book/10.1108/S2040-724620144>

### Case Studies

<i>Title</i>	<i>Series</i>	<i>Year</i>
Case Study No. 1: Cookswell Enterprises "Save Money, Save Energy, Save our Forests and Eat Well" Littlewood and Holt	Trickle Out Africa Project Case Study Series. Available: <a href="http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies">http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies</a>	2013
Case Study No. 2: The Book Bus "Improving children's lives one book at a time" Holt and Littlewood	Trickle Out Africa Project Case Study Series. Available: <a href="http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies">http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies</a>	2013
Case Study No. 3: The Mumwa Crafts Association "Community development through craft production" Littlewood and Holt	Trickle Out Africa Project Case Study Series. Available: <a href="http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies">http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies</a>	2013

Case Study No. 4: The Khayelitsha Cookie Company - "Creating opportunity one bite at a time". Holt and Littlewood	Trickle Out Africa Project Case Study Series. Available: <a href="http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies">http://www.trickleout.net/index.php/resourcesandfaqs/resourcesmenucasestudies</a>	2013
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### Working Papers

Working Paper 1: Defining Social and Environmental Entrepreneurial Activity at the Individual/Business Model and Concept Level. Trickle Out Working Paper Series. Available: <http://www.trickleout.net/index.php/resourcesandfaqs/workingpapersresources>

Working Paper 2 Development through Enterprise– A Pilot Study of Social and Environmental Enterprises in Namibia. Trickle Out Working Paper Series. Available: <http://www.trickleout.net/index.php/resourcesandfaqs/workingpapersresources>

Working Paper 3 The Jua Kali and the Mali-Mali The Informal Formal Nexus amongst Kenyan Micro Enterprises. Trickle Out Working Paper Series. Available: <http://www.trickleout.net/index.php/resourcesandfaqs/workingpapersresources>

Littlewood, D. and Holt, D. (2015) "Social Enterprise in South Africa", ICSEM Working Papers, No. 2015-02, Liege: The International Comparative Social Enterprise Models (ICSEM) Project. <http://iap-socent.be/icsem-working-papers>

### Conference Papers

Gomez, I. G., Littlewood, D. & Money, K. (2015) Understanding the Identity and Motivations of Sustainable Consumers: A Conceptual Framework, British Academy of Management Conference, Portsmouth 8-10<sup>th</sup> September.

Littlewood, D. & Holt, D. (2015) Social Entrepreneurship, Tourism and Poverty Alleviation: Insights from Sub-Saharan Africa, British Academy of Management Conference, Portsmouth 8-10<sup>th</sup> September.

Littlewood, D. & Holt, D. (2015) Conceptualising Resilience & Social Entrepreneurship Relationships In Complex & Chaotic Environments, 75<sup>th</sup> Annual Meeting of the Academy of Management, August 7-11, Vancouver, British Columbia, Canada.

Littlewood, D. and Holt, D. (2014) Conceptualising Social Entrepreneurship and Resilience: Perspectives from sub-Saharan Africa, 37<sup>th</sup> ISBE Conference, Manchester 5-6<sup>th</sup> November.

Holt, D. and Littlewood, D. (2014) Waste Livelihoods - Innovation, Bricolage and Poverty Alleviation in Low-Income Economies, 37<sup>th</sup> ISBE Conference, Manchester 5-6<sup>th</sup> November.

Littlewood, D. and Holt, D. (2014) ICSEM Working Paper - Social Enterprise in South Africa, International Comparative Social Enterprise Models (ICSEM) Western Symposium, La-Roche-en-Ardenne, October 9-10<sup>th</sup>.

Holt, D. and Littlewood, D. (2014) Reaching the underbanked and unbanked in subsistence markets at the nexus of the formal and informal economy, British Academy of Management Conference, Belfast 9-11<sup>th</sup> September.

- Holt, D and Littlewood, D. (2014) Financial services for the poor within the formal/informal nexus in sub-Saharan Africa, 74<sup>th</sup> Annual Meeting of the Academy of Management, Philadelphia 1-5<sup>th</sup> August.
- Holt, D and Littlewood, D. (2014) Entrepreneurship in the Informal/Formal Economy Nexus-a comparative evaluation of street sellers in Kenya and South Africa, the Fifth Subsistence Marketplaces Conference, June 13<sup>th</sup>-15<sup>th</sup> Champaign, Illinois.
- Littlewood, D and Holt, D. (2013). Exploring the Intersection of Corporate Social Responsibility (CSR) and Social Entrepreneurship in South Africa through an Institutional Lens. 36<sup>th</sup> ISBE Conference, Cardiff 12-13<sup>th</sup> November.
- Littlewood, D and Holt, D. (2013). Addressing Rural Social Exclusion through African Social Purpose Ventures. 36<sup>th</sup> ISBE Conference, Cardiff 12-13<sup>th</sup> November.
- Littlewood, D and Holt, D. (2013). Impact evaluation of a Kenyan Eco-Business: A Pilot Study. 73<sup>rd</sup> Annual Meeting of the Academy of Management, Orlando Florida, August 9-13.
- Littlewood, D and Holt, D. (2013). The Jua Kali and the Mali-Mali: The Informal/Formal Nexus amongst Kenyan Micro Enterprises. The Academy of Management Africa Conference, 7-10<sup>th</sup> January
- Meldrum, B., Simpson, A., Willington, L., Holt, D and Littlewood, D. (2012). Support needs of South African Social Entrepreneurs. Business and Social Innovation Conference, University of Cape Town South Africa 14-16 November
- Holt, D. and Littlewood, D. (2012). Imitation, Entrepreneurship and the Informal/Formal Economy Nexus – An African Perspective. 35<sup>th</sup> ISBE Conference, Dublin 7-8<sup>th</sup> November.
- Littlewood, D. and Holt, D. (2012). Mapping the Trickle Out Benefits of Social and Environmental Enterprises - A Pilot Study of an East African Ecobusiness. 35<sup>th</sup> ISBE Conference, Dublin 7-8<sup>th</sup> November.
- Littlewood, D. and Holt, D. (2011). Social and environment enterprise in 2011 Namibia - Sector mapping and a review of public policy responses. Conference paper presented at Business and Social Innovation Conference, University of Cape Town South Africa 14-16 November
- Holt, D. and Littlewood, D. (2011). Developing a taxonomy of social and environmental enterprises in sub-Saharan Africa – an initial analysis. Conference paper presented at Business and Social Innovation Conference, University of Cape Town South Africa 14-16 November.
- Holt, D., Littlewood, D. and Harrison, R. (2011), Defining social and environmental entrepreneurial activity at the individual, business model and concept level. Conference paper presented at 8<sup>th</sup> Annual NYU-Stern Conference on Social Entrepreneurship, New York 2-4<sup>th</sup> November
- Littlewood, D. (2011). Corporate Social Responsibility (CSR), Development and the Mining Industry in Namibia: Critical Reflections through a Relational Lens. Conference paper presented at Corporate Responsibility Research Conference (CRR), University of Leeds 12<sup>th</sup>-14<sup>th</sup> September

Holt, D. and Littlewood, D. (2011). Trade not Aid'- Social and environmental enterprises in Sub-Saharan. Conference paper presented at the EABIS (The Academy of Business in Society) 10th Annual Colloquium 2011 26-28 October - INSEAD Europe campus, Fontainebleau, France

### **Other presentations**

- ESRC Seminar Series – Corporate Responsibility among SMEs from emerging/developing economies [www.sbsr-global.net](http://www.sbsr-global.net) – Understanding Social Entrepreneurship in Sub-Saharan Africa through a Framework of Resilience – (Small) Social Enterprises and CSR in Emerging/Developing Countries, Royal Holloway, University of London, 16<sup>th</sup> June 2015.
- Presentation to School of Marketing and Reputation, HBS 27<sup>th</sup> March
- HBS Paper development workshop presentation 05/11/2013 - Institutional Framing of CSR and Social Entrepreneurship Interactions in South Africa
- Henley Members Day, 23<sup>rd</sup> September 2013, Resilience and Social Entrepreneurship: Perspectives from East and Southern Africa
- Presentation Dry Day Event (2009), Sheffield Centre for International Drylands Research (SCIDR), Dept of Geography University of Sheffield, 20<sup>th</sup> May.
- 3rd Year PhD Progress Presentation, Dept. of Geography University of Sheffield
- 1st Year PhD Upgrade Presentation, Dept. of Geography University of Sheffield

### **Online Articles**

ISBE e-magazine Enterprising Matters, Rural Enterprise – Summer 13. Social Purpose Ventures, BoP Communities and Rural Exclusion in the Developing World. Littlewood, D. and Holt, D.

<http://www.isbe.org.uk/Social-Purpose-Ventures-BoP-Communities-and-Rural-Exclusion-in-the-Developing-World>

### **Reviewer**

- Ad hoc Reviewer for Development Southern Africa
- Ad hoc reviewer for Group & Organization Management Call for Papers – Special Issue Understanding the mechanisms by which corporate responsibility impacts stakeholder relationships
- Ad hoc reviewer California Management Review
- Ad hoc reviewer for Business and Society
- Book reviewer World Scientific Publishing Co.
- Reviewer for Institute for Small Business and Entrepreneurship (ISBE) Conference 2014, 2015
- Reviewer for Academy of Management Conference, 2014, 2015
- Reviewer for British Academy of Management Conference 2015
- Ad hoc reviewer for Social Responsibility Journal
- Ad hoc reviewer for the journal - World Development

### **Recent Training and Development Activities**

- ECDL Data Base Training Course part 1, 11<sup>th</sup> March 2011.
- How to get published course, Queen's University Belfast 24<sup>th</sup> March 2011.



- Course on Web Design and Content Management, Queen's University Belfast 6<sup>th</sup> April 2011.
- Effective Researcher Course, Queen's University Belfast 14<sup>th</sup>-15<sup>th</sup> June 2011
- Video editing training course, Media Services, Queen's University Belfast 15<sup>th</sup>-16<sup>th</sup> September 2012
- Content Management Training University of Reading
- Enrolled on PGCAP/ APP the University of Reading, EDMAP1 Completion Summer 2014
- Technology Enhanced Learning event 26<sup>th</sup> March, Whiteknights
- Enrolled on PGCAP/APP the University of Reading EDMAP2 Completion Summer 2015
- Passing Probation and Establishing a Research Career in Reading, event start date: 23/05/2014
- Small group teaching - strategies to enhance student engagement 11<sup>th</sup> March 2015
- HBS Impact Workshop 23<sup>rd</sup> April 2015

### **Awards and Measures of Esteem**

- RETF funded Best Research Output Prize for Henley Business School 2015 – Littlewood, D. (2014) 'Cursed' Communities? Corporate Social Responsibility (CSR), Company Towns and the Mining Industry in Namibia. *Journal of Business Ethics*. 120: pp.39-63. (DOI) 10.1007/s10551-013-1649-7
- Littlewood, D. & Holt, D. (2014) Conceptualising Social Entrepreneurship and Resilience: Perspectives from sub-Saharan Africa, 37<sup>th</sup> ISBE Conference, Manchester 5-6<sup>th</sup> November. Winner Best Paper in Social, Environmental and Ethical Enterprise Track
- Holt, D. & Littlewood, D. (2014) Reaching the underbanked and unbanked in subsistence markets at the nexus of the formal and informal economy, British Academy of Management Conference, Belfast 9-11<sup>th</sup> September. Best Full Paper Award Winners, Sustainable and Responsible Business.
- Littlewood, D & Holt, D. (2013). Exploring the Intersection of Corporate Social Responsibility (CSR) and Social Entrepreneurship in South Africa through an Institutional Lens. 36<sup>th</sup> ISBE Conference, Cardiff 12-13<sup>th</sup> November. Winner Best Paper in Social, Environmental and Ethical Enterprise Track
- Littlewood, D & Holt, D. (2013). Addressing Rural Social Exclusion through African Social Purpose Ventures. 36<sup>th</sup> ISBE Conference, Cardiff 12-13<sup>th</sup> November. Shortlisted best paper Rural Enterprise Track.
- Nominated All Party Group on International Development: Outstanding Academic Study in Development (2013) Holt, D and Littlewood, D.
- Littlewood, D. & Holt, D. (2012). Mapping the Trickle Out Benefits of Social and Environmental Enterprises - A Pilot Study of an East African Ecobusiness. 35<sup>th</sup> ISBE Conference, Dublin 7-8<sup>th</sup> November. Shortlisted best paper in Social, Environmental and Ethical Enterprise Track.
- Holt, D. & Littlewood, D. (2012). Imitation, Entrepreneurship and the Informal/Formal Economy Nexus – An African Perspective. 35<sup>th</sup> ISBE Conference, Dublin 7-8<sup>th</sup> November. Shortlisted best paper in Rural Enterprise Track.
- ESRC 1+3 Studentship University of Sheffield Department of Geography, 2005.

### **Professional Qualifications**

- Associate Fellow of the Higher Education Academy

## Other Appointments

- Member of the John Madejski Centre for Reputation, Henley Business School, the University of Reading
- Became Editorial Board member of the journal Corporate Social Responsibility and Environmental Management, February 2014.
- ISBE Special Interest Group - Social and Sustainable Enterprise Network
- International Comparative Social Enterprise Models (ICSEM) Project Founding Partner
- Member of Academy of Management
- Member of British Academy of Management

## Media Coverage

Type	Link / Reference	Site/organisation
Article in E magazine	<a href="http://www.answersfrombigissue.com">www.answersfrombigissue.com</a> Article in the first edition of the digital magazine from The Big Issue	The Business of Living. Big Issue Answers volume 1 pg 66-79.
Article in printed report/ document	Pathways to Impact Document produced by Queen's	QUB Profile of the potential impacts associated with Trickle Out
Blog item	<a href="http://www.nextbillion.net/blog/2011/09/29/calling-africas-social-entrepreneurs">http://www.nextbillion.net/blog/2011/09/29/calling-africas-social-entrepreneurs</a>	Next Billion
Internet News Source	<a href="http://news.youolivebranch.org/2011/10/04/calling-africa%E2%80%99s-social-entrepreneurs/">http://news.youolivebranch.org/2011/10/04/calling-africa%E2%80%99s-social-entrepreneurs/</a>	your olive branch. org Follow up on nextbillion.net blog item
Internet News Source	<a href="http://www.newsfromafrica.org/newsfromafrica/articles/art13094.html">http://www.newsfromafrica.org/newsfromafrica/articles/art13094.html</a>	Launch of the Directory and Project
Internet News Source	<a href="http://www.faith2share.net/Default.aspx?tabid=243">http://www.faith2share.net/Default.aspx?tabid=243</a>	Launch of the Directory and Project
Internet News Source	<a href="http://rivalpioneers.bundublog.com/">http://rivalpioneers.bundublog.com/</a>	Launch of the Directory and Project
Internet News Source	<a href="http://listrends.blogspot.com/">http://listrends.blogspot.com/</a>	Launch of the Directory and Project
Internet News Source	<a href="http://news.daylife.com/article/058n9vj0v6cE7/articles?_site=daylife&amp;q=East+African+Community">http://news.daylife.com/article/058n9vj0v6cE7/articles?_site=daylife&amp;q=East+African+Community</a>	Launch of the Directory and Project
Internet News Source	<a href="http://www.afronline.org/?p=21526">http://www.afronline.org/?p=21526</a>	Launch of the Directory and Project
Internet News	<a href="http://www.50report.com/index.php?option=com_rssfactory&amp;task=visit&amp;li">http://www.50report.com/index.php?option=com_rssfactory&amp;task=visit&amp;li</a>	Launch of the Directory and Project

Source	<a href="#">nkvisited=2208654&amp;Itemid=22</a>	
Newspaper article	Research on EA social enterprise launched Daily Nation Dec 16 2011 pg 28 (Kenya)	Overview of project
Newspaper article	Business Directory to cover 19 countries The People Dec 15 2011 p 32 (Kenya)	Overview of project
Newspaper article	Group unveils research project on enterprises Financial Post Dec 12-18 2011 p20 (Kenya)	Overview of project
Newspaper article	Firm's role in tackling poverty to be known Saturday Nation Dec 10 2011 p 35 (Kenya)	Overview of project
Newspaper article (online)	<a href="http://www.guardian.co.uk/social-enterprise-network/2011/oct/05/best-link-web-social-enterprise-5-october?newsfeed=true">http://www.guardian.co.uk/social-enterprise-network/2011/oct/05/best-link-web-social-enterprise-5-october?newsfeed=true</a>	Guardian <a href="http://www.guardian.co.uk">www.guardian.co.uk</a> Follow up on nextbillion.net blog item
Online article	<a href="http://csrdaily.csrafrica.net/social-entrepreneurship/3576-scheme-studying-social-and-environmental-enterprise-sectors-in-southern-and-eastern-africa-launched.html">http://csrdaily.csrafrica.net/social-entrepreneurship/3576-scheme-studying-social-and-environmental-enterprise-sectors-in-southern-and-eastern-africa-launched.html</a>	CSR Africa Daily 14.12.11 Overview and quotes
Radio news media	Capital Radio Kenya Sat 10 <sup>th</sup> Dec 2011 (Kenya)	News item played on capital radio Interview broadcast on radio about the project
Newsletter	<a href="http://aom.org/Networking/ListServices.aspx">http://aom.org/Networking/ListServices.aspx</a>	Trickle Out mentioned in AOM ONE division newsletter

## International Activities

1. Trickle Out Africa ESRC Project <http://trickleout.net>
  - Directory covers 19 countries of Southern and Eastern Africa. [Website in 5 languages]
  - Have partnered with the East African Social Enterprise Network (EASEN based in Nairobi) and African Social Enterprise Network (ASEN based in S Africa). Also collaborating and working with staff at Wits University (Social Enterprise Centre) and University of Cape Town (Graduate School of Business)
  - Helped to organise and run a capacity building workshop for academics from South Africa, Kenya and Zambia in April 2012 (20 attendees) + master class on entrepreneurship to 60 invited guests at British Institute of East Africa in Nairobi
2. International fieldwork for research projects
  - Fieldwork in S Africa, Kenya, Zambia and Mozambique – Trickle Out Africa Project
  - PhD fieldwork in Namibia for 1 year (funded as part of ESRC studentship)
3. International teaching
  - MBA Reputation and Responsibility Module – Finland, South Africa Study Trip, Hong Kong

- Supervision of MBA students engaged in international research
4. Other international collaborations/activities
- Papers with international academics e.g. Prof Ans Kolk (University of Amsterdam) and Miguel Riviera-Santos (Babson College US) Academy of Management Perspectives - Social Entrepreneurship in South Africa – see publications section
  - Worked with members of ASEN on a conference paper for the Business and Social Innovation Conference 2012.
  - International Comparative Social Enterprise Models (ICSEM) Project Founding Partner – ongoing collaborations on papers and ICSEM Working Paper
  - Attendee British Council workshop "Development through Enterprise - Inclusive and sustainable futures through entrepreneurial initiatives and cross-sector partnerships" in Cape Town South Africa, March 21<sup>st</sup>-27<sup>th</sup> 2015.
  - Attendance at international conferences e.g. Academy of Management Conference – Florida, Philadelphia and Vancouver; Subsistence Markets Conference – Illinois; African Academy of Management Conference - Pretoria etc.